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THE LINCOLN MIDDLE MARKET INDEX
OVERALL GROWTH AMONG PRIVATE MIDDLE MARKET COMPANIES REMAINS ROBUST, BUT INDUSTRY RESULTS VARY SIGNIFICANTLY

Lincoln International’s eighth edition of the Lincoln Middle Market Index (Lincoln MMI) reveals that in Q2 2019, middle market enterprise values increased 2.8%, compared to a 3.1% increase for enterprise values of S&P 500 companies. Both the Lincoln MMI and S&P 500 EV growth were driven by positive changes in earnings and valuation multiples. Additionally, each industry within the Lincoln MMI increased except for Consumer.

About the Lincoln Middle Market Index
The Lincoln MMI is a first-of-its-kind index measuring changes in the enterprise values of private middle market companies over time – and a barometer of the performance of private middle market companies generally. The Lincoln MMI enables private equity firms and other investors to benchmark how private company investments are performing against peers, and how this performance correlates to the S&P 500.

Lincoln designed the Lincoln MMI to solve this problem by measuring the quarterly change in enterprise values for private middle market companies primarily owned by private equity firms. Enterprise value ("EV") is the sum of a company’s equity value and debt.
RESULTS:
Middle Market Enterprise Values Increase In Line with S&P 500 In Q2 2019

Starting at a value of 10,000 as of March 31, 2014, the Lincoln MMI increased by 39.2% cumulatively to 13,921, as of June 30, 2019.

- The Lincoln MMI grew at a compound annual growth rate of 6.5% since inception as compared to 7.8% for the enterprise values of the S&P 500.
- Over the past year, the Lincoln MMI increased by 5.9% whereas enterprise values of the S&P 500 increased by 7.5% as the indices moved in lockstep this quarter.
- The Lincoln MMI shows that middle market enterprise values remain less volatile than those of the S&P 500; the Lincoln MMI’s volatility is less than half that of the S&P 500 EV index as multiples have tended to be more stable than public company multiples. As a result, the Sharpe Ratio, which measures excess return per unit of risk, of the Lincoln MMI is superior to that of the S&P 500 EV index.
- While both indexes since inception show relatively comparable growth in enterprise values, private equity owned companies traditionally have more leverage than public companies and, therefore, generate relatively greater equity gains.

<table>
<thead>
<tr>
<th>QoQ</th>
<th>YoY</th>
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<tbody>
<tr>
<td>Lincoln MMI</td>
<td>2.8%</td>
</tr>
<tr>
<td>S&amp;P 500 EV</td>
<td>3.1%</td>
</tr>
</tbody>
</table>

NOTE: Both the Lincoln MMI and S&P 500 EV returns above reflect enterprise values (S&P 500 EV excludes financial companies for which enterprise value is generally not meaningful; including such companies produces qualitatively similar results).
SECTOR BREAKDOWN:
Macroeconomic Factors Increasingly Driving Varying Industry-Specific Performance

Technology remains the top performing segments within the Lincoln MMI. The industry experienced both strong revenue and strong EBITDA growth which drove the industry’s 13th consecutive quarter of enterprise value growth.

An analysis of fundamental performance illustrates the average EBITDA of all middle market companies in the database increased by 6.9% in Q2 2019, with stronger performance in the healthcare, business services and technology industries. Despite this, the average EBITDA over the same period for the Consumer and Industrial industries declined by 5.7% and 10.6%, respectively.

The consumer sector lagged the rest of the middle market for the eighth consecutive quarter and was the only sector to decline in value this quarter. Declines in the consumer sector relate to both persistently weak restaurant traffic as well as declining margins on goods as a result of tariffs and concerns around incremental tariffs.

<table>
<thead>
<tr>
<th>Sector</th>
<th>QoQ</th>
<th>YoY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bus Services</td>
<td>2.1%</td>
<td>9.6%</td>
</tr>
<tr>
<td>Consumer</td>
<td>(0.5%)</td>
<td>(2.6%)</td>
</tr>
<tr>
<td>Energy</td>
<td>1.1%</td>
<td>(10.1%)</td>
</tr>
<tr>
<td>Healthcare</td>
<td>2.5%</td>
<td>11.5%</td>
</tr>
<tr>
<td>Industrials</td>
<td>4.5%</td>
<td>3.8%</td>
</tr>
<tr>
<td>Technology</td>
<td>3.9%</td>
<td>9.6%</td>
</tr>
</tbody>
</table>
Examining the Lincoln MMI - EBITDA Multiples versus Earnings

The blue line in Graph 3 indicates the quarterly change in Lincoln MMI enterprise values, this change is based on changes in performance (i.e., EBITDA) combined with the change in EBITDA multiples.

Despite notable multiple contraction in Q4 2018, middle market valuation multiples have increased by 15% to 20% since the inception of the Lincoln MMI in Q1 2014. Through the first half of 2019, enterprise value growth has been driven relatively equally by multiple expansion and EBITDA growth.

Professor Steve Kaplan, Neubauer Distinguished Service Professor of Entrepreneurship and Finance at the University of Chicago Booth School of Business, who assists and advises Lincoln on the Lincoln MMI stated, "While multiple expansion drove most of the growth in the S&P 500 in the second quarter, earnings improvement was aided by increases in market multiples for the middle market."
SUMMARY: The Lincoln MMI

THE LINCOLN MMI:
• Enables investors in private companies, including private equity firms, to benchmark their investments against their peers and the S&P 500 on both enterprise value and equity value bases;
• Demonstrates that middle market private companies generate returns comparable to major public stock market indices with less volatility;
• Offers many unique valuation insights into the fair value of private companies for a wide array of stakeholders and investors; and
• Represents a significant enhancement to the information available to investors in private companies.

INDUSTRY BREAKDOWN ON AN ENTERPRISE VALUE BASIS:
• Driven by consistent and strong revenue and EBITDA growth over the preceding year, three sectors materially outperformed: business services, healthcare, and technology, all three have increased by approximately 10% over the past year.
• Consumer was the only industry to decrease in value this quarter demonstrating the general pervasiveness and broad distribution of positive returns across the economy as well as the negative impact of specific macroeconomic factors, most notably tariffs, on specific sectors.
• Consumer constitutes 22% of the Lincoln MMI, making it the largest of the six sectors in the middle market, and it therefore has an outsized, negative impact on the performance of the Lincoln MMI as a whole.

OBSERVATIONS:
• Since its inception in Q1 2014, the Lincoln MMI has shown that middle market enterprise value multiples have been less volatile than public company multiples and that earnings, which have grown for both public and private companies in every quarter since early 2017, are the primary factor driving long term value creation.
• Despite volatility in public markets, the middle market remains highly correlated as both indices increased in value in lockstep in Q2 2019.

ENTERPRISE VALUE RESULTS:
• The Lincoln MMI enterprise value index increased 2.8% for Q2 2019 versus 3.1% for the S&P 500. Over the last year, the Lincoln MMI increased by 5.9% while the S&P 500 EV increased by 7.5%.
• Both earnings and enterprise value multiples increased from the prior period and were relatively equal drivers of enterprise value growth this quarter.
• Just over half of companies grew LTM EBITDA from the prior quarter, though, EBITDA growth was far more pronounced amongst the largest middle market companies and varied notably by sector.
SOURCE OF DATA AND SAMPLE SIZE

On a quarterly basis, Lincoln determines the enterprise fair value of over 1,500 portfolio companies for approximately 100 sponsors (i.e., private equity groups and lenders to private equity groups). These portfolio companies report quarterly financial results to the sponsor or lender. Lincoln obtains this information and determines the appropriate enterprise value multiple so as to compute the enterprise value in accordance with the fair value measurement principles of generally accepted accounting principles. In assessing enterprise value, Lincoln relies on well accepted valuation methodologies such as the market approach and income approach considering each company’s historical and projected performance and other qualitative and quantitative factors. Finally, each valuation is then vetted by auditors, company management, boards of directors and regulators. Upon concluding each quarterly valuation cycle, Lincoln aggregates the underlying financial performance and enterprise value data for analysis.

To construct the Lincoln MMI, Lincoln selects a subsection of the companies valued each quarter, including companies each generating earnings before interest, taxes, depreciation and amortization of less than $100.0 million, disregarding venture-stage businesses and non-operating entities, such as special purpose entities that own real estate and specialty finance assets.

For more information, visit www.lincolninternational.com/services/valuations-and-opinions/lincolnmmi
METHODOLOGY:
Academic Advisors

PROFESSOR STEVEN KAPLAN

Professor Steven Kaplan is the Neubauer Distinguished Service Professor of Entrepreneurship and Finance at the University of Chicago Booth School of Business. Professor Kaplan conducts research on issues in private equity, venture capital, entrepreneurial finance, corporate governance and corporate finance. He has published papers in a number of academic and business journals. Kaplan is a research associate at the National Bureau of Economic Research and an associate editor of the Journal of Financial Economics. Kaplan teaches advanced MBA and executive courses in entrepreneurial finance and private equity, corporate finance, corporate governance, and wealth management. BusinessWeek named him one of the top 12 business school teachers in the country. Kaplan serves on the boards of Morningstar, Zayo Group and the Illinois Venture Capital Association. He has been a member of the faculty since 1988.

Professor Kaplan received his A.B., summa cum laude, in Applied Mathematics and Economics from Harvard College and earned a Ph.D. in Business Economics from Harvard University.

PROFESSOR MICHAEL MINNIS

Professor Michael Minnis is an Associate Professor of Accounting at the University of Chicago Booth School of Business. Professor Minnis studies the role of accounting information in allocating investment efficiently by both management and capital providers, the use of financial reporting in mitigating information opacity issues of privately-held firms, and the interplay within management in the production and use of financial information. His research includes identifying unique data and methods to empirically examine issues in a novel way.

Professor Minnis received his Ph.D. from the University of Michigan and his B.S. from the University of Illinois, where he graduated with Highest Honors.
IMPORTANT DISCLOSURE: The Lincoln Middle Market Index is an informational indicator only, and does not constitute investment advice or an offer to sell or a solicitation to buy any security. It is not possible to directly invest in the Lincoln Middle Market Index. Some of the statements above contain opinions based upon certain assumptions regarding the data used to create the Lincoln Middle Market Index, and these opinions and assumptions may prove incorrect. Actual results could vary materially from those implied or expressed in such statements for any reason. The Lincoln Middle Market Index has been created on the basis of information provided by third-party sources that are believed to be reliable, but Lincoln International has not conducted an independent verification of such information. Lincoln International makes no warranty or representation as to the accuracy or completeness of such third-party information.