

Presenters



505 Southwestern, together with its family of brands and affiliates, is one of the leading premium green chile-based products companies in the country. The brand's core lineup of shelf-stable, premium Hatch Valley salsa, along with sauces and flame-roasted green chile, is the fastest growing of its kind in the United States and is currently sold from London to Los Angeles. The brand's portfolio also includes frozen stews, diced green chile and queso, along with handheld appetizers and snacks under the company's sister brand, Hatch Kitchen™. 505 Southwestern is committed to giving back and formed the 505 Southwestern-New Mexico True Scholars program in conjunction with the state of New Mexico to support a future generation of farmers through its scholarship program. The company is based in Denver, Colorado, with manufacturing operations in New Mexico.



ROB HOLLAND

Founding Partner and Executive Chairman

Rob Holland is a financial executive and entrepreneur with over 20 years of business experience. Since 2005, he has served as the Founding Partner at CREO Capital Partners, a mid-market private equity firm focused on the food space. Since its founding, CREO has closed on over 20 investments in the food and consumer industry and is currently investing out of its fourth dedicated fund.

In conjunction with CREO's ownership of Flagship Food Group, a diversified food company, Rob served as Chief Executive Officer of Flagship from 2012 to 2018. Today, Rob remains executive chairman of the board overseeing the strategic development of the business, is involved in key facets of product development and marketing and leads the company's mergers & acquisitions (M&A) efforts. During his tenure as Chief

Executive Officer, Flagship doubled in size, having expanded operations from one to five production facilities and having gained exposure to international markets, including Europe. Under his leadership, Flagship's 505 Southwestern® brand has become the country's fastest growing nationally-distributed Hispanic food brand.

Prior to founding CREO Capital Partners, Rob worked at Trust Company of the West ("TWC"), a \$110 billion Los Angeles-based asset management firm. Prior to joining TCW, Rob served as an investment banker at Lehman Brothers, focusing on M&A and capital raising transactions in the business services, engineering and construction and real estate industries.

Rob graduated magna cum laude from the Calloway School of Business and Accountancy at Wake Forest University, where he attended as a presidential scholar. Rob has served on numerous corporate and leadership boards, including the Turnaround Management Association (TMA), the Young Alumni Development Board of Wake Forest University, Good Harbor Filet Company, Flagship Food Group and Excelline Food Products. He is a member of Young Professionals Organization (YPO) and lives in Greenwood Village, Colorado. He is an avid private pilot.

LINCOLN INTERNATIONAL CONTACT

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Abbyson is a forward-thinking, rapidly growing and award-winning home furnishings company that supplies today's largest e-commerce and top 100 revenue generating brick-and-mortar retailers with affordable high-quality products. Our state-of-the-art methods and technology enable us to be quick to market, provide faster delivery lead times and maintain a highly efficient supply chain. As a family-founded company based out of Los Angeles, California, Abbyson has developed valued, long-term relationships with key customers that continue to grow and thrive.



YAVAR RAFIEHA

Chief Executive Officer

Driven by passion and perseverance, Yavar Rafieha embodies the essence of Abbyson. Since taking the helm as Chief Executive Officer in 2008, Yavar has led Abbyson to explode brand recognition, scale the business through organized growth and experience tremendous jumps in revenue and profitability. Yavar is known as a pioneer and has led Abbyson to become one of the first brands to use e-commerce channel to sell home furnishings online. He continues to innovate and develop technology to streamline Abbyson's supply chain management and to create new sales channels. Yavar has rapidly gained national recognition for his success and was named Ernst & Young 2014 "Entrepreneur of the Year", semifinalist. In 2016, Yavar was listed in Home Furnishing News' 40 Under 40 Top Talent.

Abbyson was named one of Inc.'s, 500 Fastest Growing Private Companies in America in 2012 to 2014 and was listed as #53 in Los Angeles Business Journal's "100 Fastest Growing Private Companies".

With 20 successful years of industry experience, Yavar is committed to visionary and innovative oversight. He possesses an array of experience including team leadership, e-commerce, technology innovation, product development and design, manufacturing, retail, brand development, supply chain, distribution and inventory management.

Yavar holds a Bachelor of Arts in comprehensive political science with a minor in business management education, paving the way for a proven record of increased efficiency and profitability. In addition to his business activities, Yavar is extremely active in the greater Los Angeles community through his support of numerous charitable organizations.

By continuing to innovate and anticipate the ever changing needs of the marketplace, Yavar is committed to growing Abbyson into a world-class brand name that will last for decades.

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B&B BLENDING

Red Rock Capital Holdings ("RRCH") is the holding company for two auto after-market companies, Adam's Polishes and B&B Blending. With revenue growth in 2018 of over 60%, Adam's Polishes is a rapidly growing, direct-to-consumer branded products company in after-market auto care, specifically auto-detailing products to the over 14 million auto enthusiasts in the United States. B&B Blending is a specialty chemical blender that provides custom chemicals for detailing markets, low volume/high mix products and branded car detailing products for international markets. RRHC was substantially profitable in 2018. All companies are headquartered in the Denver, Colorado area and have approximately 110 employees collectively.



DEREK JOHNSON

President and Chief Executive Officer at Red Rock Capital Holdings

Derek Johnson brings over 30 years in leadership positions for successful industrial and consumer products growth companies. He was the President and Chief Operating Officer of CoorsTek, President and Chief Executive Officer of The Visuality Corporation and currently is the President and Chief Executive Officer of Red Rocks Capital Holdings (d/b/a Adam's Polishes and B&B Blending). Derek has also served as board member of several public companies and has functioned as an Operating Partner for Endeavour Capital.

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Amenity Health®

Amenity Health is a San Diego-based medical device developer and manufacturer. Since the launch of its flagship product, MedCline™, in May of 2016, Amenity Health has grown 124% in gross revenue from 2016 to 2018.

Amenity Health's founder, Dr. Carl Melcher, MD, suffered for decades with chronic gastroesophageal reflux disease (GERD), which affects roughly 30 million people in the United States alone. His mission for Amenity Health was to develop a non-surgical, drug-free solution to treat nighttime heartburn and acid reflux.

After several years of development and independent clinical trials, Amenity Health launched the MedCline™ Reflux Relief System through direct-to-consumer sales channels as an FDA Class I medical device. Amenity Health holds multiple granted United States and international utility patents.

Amenity Health enters the market at a time when the mainstay medication used to treat GERD has been recently linked to life-threatening side effects. Despite significant investments into new surgical techniques to treat GERD, surgery remains a risky and expensive alternative to medication therapy. Amenity Health and its MedCline™ device are poised to disturb the multi-billion dollar GERD industry by offering a safe and effective solution to which patients and physicians are flocking to daily.

In addition to treating nocturnal GERD, MedCline™ offers a solution for patients with rotator cuff and other shoulder injuries. A recently-completed pilot study has also demonstrated its effectiveness in treating positional sleep apnea.



AARON CLARK

Chief Executive Officer

Aaron Clark is the Chief Executive Officer of Amenity Health, Inc. He co-founded the company along with the company's sole investor, Dr. Carl Melcher, MD. Aaron has led Amenity Health since its inception and through all phases of development including research and development, clinical trials, market launch, mass production and scaling profitably.

Aaron earned a Bachelor of Science in mechanical engineering from the University of California, San Diego. Throughout his career, he has been immersed in a variety of industries including aerospace, defense, consumer electronics, MEMs devices and healthcare, and is among a small number of individuals who have been inside an operational experimental fusion reactor.

Prior to being tapped to co-found Amenity Health, Aaron managed a team of engineers developing covert surveillance equipment for Navy Seals and Special Forces. As part of a skunkworks division of Raytheon, his team was responsible for deploying field-ready devices in a matter of weeks or months, rather than the typical multi-year development cycles of traditional defense contractors. Aaron transferred the lean startup principles which he honed in that environment to all aspects of Amenity Health, from product development to marketing and sales.

As both an engineer and businessman, Aaron is accustomed to developing robust and pragmatic solutions to complex problems, whether they be technical or financial in nature. He welcomes the unique challenges found in each stage of the company's lifecycle and enjoys working in the startup trenches alongside his dedicated team.

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Benihana Inc. is the nation's leading operator of Japanese-inspired Teppanyaki and Sushi restaurants with 101 nationwide Benihana, Haru Sushi, RA Sushi and Samurai restaurants, including 10 franchised Benihana restaurants operating throughout the United States, Caribbean and Central and South America. To learn more, please view the corporate video at www.benihana.com/about/company-video/. To download the Benihana Sticker Pack, please visit <http://apple.co/2m18Dg>.



THOMAS J. BALDWIN

Chief Executive Officer, President and Board Member

Thomas Baldwin is Chief Executive Officer, President and Board Member of Benihana, where he is responsible for more than 100 iconic Benihana Teppanyaki, Haru Sushi, RA Sushi and Samurai Restaurants.

Previously, Tom was Chairman, Chief Executive Officer and President of Morton's Restaurant Group (NYSE). Tom, who led two IPO's for Morton's, is widely recognized throughout the restaurant industry for his role in building Morton's The Steakhouse into a global brand and category leader. Tom joined Morton's when there were just nine Midwest-based restaurants as part of an LBO with a leading private equity firm. Morton's grew to personify warm, genuine hospitality with more than 80 restaurants throughout the United States and in Honolulu, Puerto Rico, Hong Kong, Macau, Mexico City, Shanghai, Singapore and Toronto.

Tom has extensive domestic and international leadership experience in growth-oriented, branded restaurants and consumer products, brand positioning and management, global strategy, operations, marketing and sales, people resources, real estate development, investor and public relations and franchising. He is fully committed to superior people-focused cultures and brands, unparalleled guest experiences, uncompromising quality standards, consistent execution and creative marketing and has deep experience with public and private company management, Board governance, capital markets, private equity, IPOs, public equity offerings, workouts, acquisitions and going private transactions.

Tom also worked in the Chief Executive role on the 2010 Claim Jumper Restaurants restructuring. Earlier in his career, he was Chief Financial Officer for Le Peep Restaurants (NASDAQ), an innovative casual dining operator and franchisor. He also held several executive positions with Kraft (General) Foods. He had been a Director for the Boards of Bravo Brio Italian Restaurants (NASDAQ), Caribbean Restaurants (Burger King sole franchise, Puerto Rico), Charlie Brown's Restaurants, EveryWare Global (branded consumer and food service products manufacturing, distribution and marketing) (NASDAQ), Firebirds Wood Fired Grill Restaurants, Home Run Inn Pizza (branded grocery frozen pizza, distribution, restaurants and real estate), Lone Star / Texas Land & Cattle Restaurants, Marie Callanders / Perkins Family Restaurants, McCormick and Schmick's Seafood, ROI Acquisition Corp (NASDAQ) and Zoe's Kitchen (NYSE).

Tom was identified as "All Star CEO the Best and Brightest" by Restaurant Finance Monitor. He is a Sommelier (Guild of Sommeliers – First Level) and has been a frequent speaker at domestic and international professional, industry, and investor events. He has been quoted in major print media and has made multiple television appearances.

Tom serves as a Director on the Boards of Baked by Melissa, Flynn Restaurant Group and Metro Dunkin Donuts (NYC Franchise). He is active in fundraising for Cardinal Hayes High School in the South Bronx which he attended. He is a past Chairman and Board member of the March of Dimes and has been active in several other professional, civic and community service organizations.

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Black Bear Diner is one of the fastest-growing franchises in the country. Founded in 1995 by Bruce Dean and Bob Manley in Mt. Shasta, California, Black Bear Diner brings home-style comfort food classics and personal service back to the dining experience. The quickly growing family dining concept, open for breakfast, lunch and dinner, offers a vast, enticing menu anchored in hearty portions and excellent value, with service rooted in genuine hospitality.

The franchise now operates 130 locations in 13 states and growing. Black Bear Diner has been consistently recognized for its significant growth and outstanding performance. The company has been recognized as a Top 10 Customer Service Winner, a Top 10 Fastest-Growing Chain and a Top Disruptor from Nation's Restaurant News. Franchise Times has called Black Bear Diner one of the "smartest-growing brands" in the country. The company is a disruptor in the family-dining segment for its growth and performance and will continue to focus on serving home-style comfort food classics and bringing personal service to the dining industry as the brand continues to execute its expansion plan.



BRUCE DEAN

Chief Executive Officer and Co-founder

Named on Nation's Restaurant News' Reader Picks 2019: Industry Leaders List and recognized for his relentless focus on operational management and business savvy, Bruce Dean is a restaurant industry veteran with 40+ years of experience. He oversees all facets of Black Bear Diner's business, franchise and menu development, helping drive the brand's strategic expansion and its promise to deliver "great food, great service and great atmosphere."

Before helping establish Black Bear Diner as a power player in the family dining segment with 130 restaurants and growing, Bruce contributed to the brand's early success by leveraging his early beginnings in the restaurant business. He created the recipes for some of the brand's most popular and most sold food items on

the Black Bear Diner menu to date. He was also the visionary behind "bear-sized" portions, a brand commitment to deliver unrivaled comfort food value and portions to its guests. Bruce remains passionately engaged in Black Bear Diner's food operations and menu economics, ensuring Black Bear Diner guests continue receiving the best value in the family-dining restaurant segment. Bruce earned a Bachelor of Science in business administration from the University of California, Davis and has served as past Chairman of the Board of the California Restaurant Association.

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BOBO'S®

Bobo's was founded in Boulder, Colorado in 2003 by Beryl Stafford who hand-baked oat bars with her daughter Alex ("Bobo") and sold them in cafes locally.

Today, Bobo's is sold throughout North America in all channels, operates two bakeries in Colorado, and employs over 170 people. All salaried employees are equity holders, and in addition to managing >50% CAGR since 2015, the Bobo's team takes its Will and Way to heart by "bringing people home and feeding them like family."

The Boulder and Loveland bakeries continue to bake from scratch, and the homemade baked goods continue to win hearts and homes with a taste and texture that has come to be loved nationally.



T.J. MCINTYRE

Chief Executive Officer

T.J. McIntyre joined Beryl Stafford and Bobo's as Chief Executive Officer in December 2015 with the mission of building the Bobo's business and brand into a leading natural foods company that bakes simple, nourishing food. T.J. was previously the Executive Vice President over natural brands at Boulder Brands where he oversaw the acquisition and management of Udi's, Glutino and Evol and grew the portfolio from \$20 million to over \$400 million in six years.

Prior to Boulder Brands, T.J. served as Brand Manager of Silk at White Wave Foods, leading up to its acquisition by Dean Foods. From 2005 through 2009, he pursued entrepreneurial endeavors in specialty tea and coffee, including co-founding Pekoe Sip House, a regional tea-coffee chain in Boulder, Colorado.

T.J. holds a Bachelor of Arts from Michigan State University, and a Master of Business Administration with a concentration in marketing and entrepreneurship from the University of Oregon.

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Bonafide Provisions is a disruptive organic foods brand offering nutrient-dense real food products that provide functional benefits and are made with clean ingredients. Based in San Diego, California, Bonafide Provisions makes certified organic frozen bone broth, bone broth-based soups and keto broth – a blend of organic bone broth, MCT oil, and healthy fats. The company was created in 2011 by Sharon Brown, a mom and clinical nutritionist who used bone broth as part of a real food diet to treat her son's chronic illness and to help thousands of clients across the country. All of the company's products are obsessively crafted by Sharon and her husband, Reb, to deliver maximum flavor and nutrients – it's the perfect marriage of taste and nutrition. Bonafide Provisions believes passionately in the power of food to change lives – and has a deep-rooted respect for ancestral wisdom. The company is committed to only using whole-food ingredients and traditional preparation methods, just like you would at home. Bonafide Provisions never uses any preservatives or shelf-stabilizers. Everything it makes is certified organic and frozen fresh, as freezing locks in flavor and preserves nutrients at their peak – it's Mother Nature's preservative.



SHARON BROWN

Founder and Chief Executive Officer

Sharon Brown is the Founder and Chief Executive Officer of Bonafide Provisions. A serial entrepreneur, Sharon has run a successful restaurant business, a thriving private nutrition practice, and now, a disruptive food brand. Sharon's journey in the food business began when she resolved her son's chronic health issues using real food and bone broth. This life-changing experience compelled Sharon to become a certified clinical nutritionist and open a private practice in Del Mar, California. Within one year, Sharon had a client waitlist four months long. People were desperate for convenient real food products, and Sharon saw a lack of available options on the market. In particular, there was no commercially-available bone broth that met Sharon's standards, so she enlisted the help of her husband Reb, a professionally-trained chef, to make bone broth for her clients. Sharon

believed real bone broth should be available to everyone and, so, Bonafide Provisions was born. Bonafide Provisions is the pioneer of traditionally-made bone broth and is the #1 selling frozen bone broth in the nation. From her nutrition practice to her disruptive organic foods company, Sharon's mission has and always will be: to bring abundant wellness to the world by returning to the wisdom and traditions of our ancestors.

Sharon holds a Bachelor of Science in Business Administration, and is a clinical nutritionist, Nutritional Therapy Practitioner and a Certified GAPS Practitioner.

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BOOCHCRAFT

Boochcraft was founded by three friends from San Diego, California, who sought to create a high alcohol kombucha that inspired connection, was based in quality and tasted great. Seeing the need for an alcoholic beverage with the same integrity and transparency they sought in their food choices, Andrew, Adam and Todd worked to create a craft beverage you could not only enjoy, but also feel good about drinking. Millions of SCOBY's later, Boochcraft was born with a mission to support local farms, build community, inspire vitality and have fun along the way.



MICHAEL KENT

Chief Executive Officer and Co-founder

Michael (Todd) Kent has been a serial entrepreneur for the past 25 years, starting his first business at the age of 16. In 2001, Todd moved to San Diego, California, for the purpose of founding San Diego Hydroponics & Organics ("SDHO"). From a humble 600 square foot location on Garnet Avenue in Pacific Beach, California, he has grown SDHO to the operation it is today, totaling five locations in San Diego County with over 30,000 square feet and 50+ employees.

In 2015, through his sustained efforts within the industry, Todd was presented with the opportunity to acquire the Dutch brand, House & Garden Nutrients. As one of the founders of Allied Imports, then the exclusive importer of the House & Garden brand in to the United States, this was a natural opportunity to further the already vertically integrated business model. Relocating a business from The Netherlands to Northern California came with many challenges and opportunities to expand on his professional development.

During that same time period, Todd founded Boochcraft, California's first high alcohol kombucha brewery located in Chula Vista, California. As rapid expansion opportunities became evident, Todd diverted his attention solely to Boochcraft. Now the Chief Executive Officer, Todd spends his days overseeing the nearly 30,000 square foot brewery, which has seen four expansions in its three years, celebrating their third anniversary in March of 2019.

Todd prefers a more "hands on" learning experience to the more traditional class room setting and loves the start-up phase of a new business venture. He works to create a culture of community at each business he is involved with and has an expressed goal of "creating a 'family feeling' inside the office." Todd has a passion for building teams, developing new products and working on ventures in fast growing, emergent categories. When not working, Todd blazes a trail in arenas, including endurance racing, rock climbing and spending time with and helping to raise his equally impressive daughters.

LINCOLN INTERNATIONAL CONTACT

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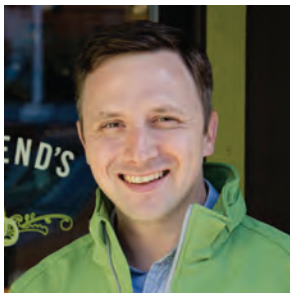
www.boochcraft.com

ORGANIC

BREW DR

KOMBUCHA

Brew Dr. Kombucha was founded in 2008 and is based in Portland, Oregon. The company produces a line of 12 organic, raw kombucha flavors. Its products are distributed throughout all 50 United States and across Canada. Brew Dr. is the only national kombucha producer that employs non-heat distillation to extract the alcohol produced during fermentation, guaranteeing to its customers, distributors and retailers that they are receiving an honest and authentic kombucha without an elevated alcohol content - a historical challenge for the industry. Additionally, Brew Dr. is a certified B Corporation, committed to carbon neutral manufacturing and support of planet-focused non-profit organizations through its partnership with 1% For the Planet, and supports various non-profits in Oregon and across the country. Brew Dr.'s core value is to be "Good For Humans."



MATT THOMAS

Founder and Chief Executive Officer

Brew Dr. Kombucha is part of The Townshend Group, founded in 2006 by Matt Thomas, the company's Chief Executive Officer. The group consists of three operating businesses: Brew Dr. Kombucha, Townshend's Tea Company and Townshend's Distillery. During his senior year at the University of Oregon, Matt was tasked with creating a business plan for a new idea that would serve a niche market. Inspired by a love of tea, Matt found that there was a noticeable gap in the market for quality teas in the ongoing coffeehouse boom and developed a business model that would fill that void and make premium tea more accessible. He opened his first Townshend's Teahouse in Portland, Oregon, and today the company has nine teahouses across Oregon, Utah, and Montana.

Brew Dr. Kombucha started in the teahouse kitchen in 2008 as a response to customer inquiries about the fermented tea-based beverage. Thomas realized his tea expertise gave him the ability to craft uniquely delicious kombucha, and he quickly recognized this as an opportunity to grow a new arm of his business. Brew Dr. Kombucha grew significantly every year, and now operates out of a 50,000 square foot brewery producing over a half-million bottles each week. Brew Dr. Kombucha is currently sold in all 50 states and across Canada.

In 2014 Townshend's Distillery was born from a challenge in kombucha production. In order to keep his kombucha raw and authentic, yet available to all ages, Thomas developed a distillation technique to extract the small alcohol created in traditional kombucha fermentation, without heat. The alcohol removed from Brew Dr. Kombucha presented Matt the opportunity to found the world's first and only tea distillery, turning a byproduct into an award-winning spirits business.

After starting his first teahouse with only \$45,000 raised from friends and family, Matt now employs over 300 people across his three distinct, tea-focused companies. The Townshend's Group places a strong emphasis on caring for its employees and the environment.

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CAULIPOWER ingeniously reinvents your favorite comfort foods to be delicious and accessible to all, using real cauliflower to create vitamin-rich and naturally gluten-free options that are lower in calories, sugar and fat. Innovators and originators of a white-hot grocery category, today CAULIPOWER is America's #1 better-for-you pizza, #1 cauliflower crust pizza, #1 gluten-free pizza and has recently become the #8 frozen pizza brand in the United States.

CAULIPOWER is brought to you by Vegolutionary Foods, a family of convenient, veggie-forward, meal-hacking products that include Sweet PotaTOASTS and CAULIPOWER tortillas. Find one of CAULIPOWER's 22,000 retailers on the company's website and join the @CAULIPOWERED community on social.



GAIL BECKER

Founder and Chief Executive Officer

Gail Becker is the Founder and Chief Executive Officer of CAULIPOWER and Vegolutionary Foods. Her career has spanned the worlds of media, politics and business during which she has held executive roles at Warner Bros. and Edelman and served in the Clinton administration as a political appointee at the United States Department of Health & Human Services.

But as a mom of two boys with celiac disease, Gail was not happy with what the industry was offering so she decided to leave her job in corporate America and do something about it. In just two years, her company is recognized as the true disruptor of one of grocery's most stagnant categories and is now one of the best-selling frozen pizza brands and fastest-growing consumer brands in the United States.

Always a supporter of helping people find healthier food options, Gail champions making vegetable-forward nutrition accessible and delicious to all by bringing meal hacks to life. By donating a percentage of sales to the American Heart Association's Teaching Gardens program, CAULIPOWER is able to help educate children about the role of vegetables in a healthy diet.

Gail has been recognized for her contributions to business and entrepreneurship, most recently by She Runs It (Working Mother of the Year Honoree) and Walmart (Supplier of the Year, Innovation). She also serves as a Member of the Board of the Friends of Auschwitz-Birkenau Foundation.

Gail received a Master of Science in journalism from Northwestern University and a Bachelor of Science in political science from UCLA.

LINCOLN INTERNATIONAL CONTACT

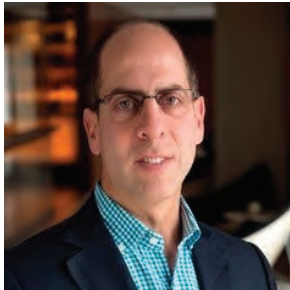
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Clearly Canadian is a premium, multi-SKU consumer goods brand produced by The Clearly Food & Beverage Company of Canada. Clearly Canadian was founded in 1987 in British Columbia, Canada, and is well-known throughout North America, Scandinavia, parts of Europe and Japan. The company's official motto is "GOOD THOUGHTS GOOD WORDS GOOD DEEDS."



PAUL M. TEPPERMAN

Chief Executive Officer

Paul Tepperman is a senior international consumer packaged goods executive with a career spanning the overwhelming majority of Western markets. His personal experience managing, transforming and growing recognized brands in highly-competitive markets has consistently achieved superior returns for the companies and divisions he has managed. Paul has led national organizations of scale and facilitated growth through innovation, talent development, business transformation and customer partnerships.

Prior to joining Clearly Canadian, Paul was the Managing Director of BACARDI Canada overseeing an estimated \$250 million+ in annual sales. Before this, he was the Customer Vice President at Mondelez Canada and General Manager of a division of Kraft Australia. In 2007, he led the development and roll-out of

Cadbury's award-winning strategic planning and shopper insight models. Paul has a master's degree in organic chemistry and a Master of Business Administration from the Schulich School of Business.

ROBERT R. KAHN

Chairman

Robert Khan is a serial entrepreneur with over 25 years of private equity, asset and project management experience. Robert spearheaded the acquisition of Clearly Canadian in 2012 and has led venture developments in numerous sectors, including oil & gas, reinsurance, technology and media.

Robert began his career in 1994 with Alaron Trading and Lind-Waldock in Chicago. At Alaron, he was responsible for the management of overseas derivative books with an emphasis on illiquid exposures vis-à-vis the Japanese and European markets. At Lind-Waldock he was responsible for key client counter-party risk, executing complex exchange-listed and over-the-counter transactions, principally for large macro-economic hedge funds. Robert went on to serve as a global currency analyst for Key Corporation and consulted for Goldman Sachs (foreign equity syndicate), Perry Partners (responsible for equity related Japanese Yen currency exposures) and Republic National Bank (responsible for nostro-account derived FX profit center) among others. Robert also served for two years as an assistant to Japanese media mogul Yoshiki Hayashi, working directly with Yoshiki and his teams on numerous projects related to his entertainment and investment interests. Previously, Robert assisted the Senior Vice President of Finance on the Universal-Polygram merger.

Robert studied international affairs at Vrije Universiteit Brussels (Vesalius College) in Brussels, Belgium, and media & communications at Columbia College Chicago.

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The Coconut Collaborative was founded by British identical twin brothers James and Edward Averdieck with a belief that pleasure should not be sacrificed in the pursuit of a healthy lifestyle. Its mission is to create the best-tasting non-dairy yogurts and desserts on the market.

The Coconut Collaborative offers dairy-free, low in sugar, gluten-free, non-GMO vegan alternatives that are better tasting, better for you, and better for the planet. Coconut Collaborative is now the #1 premium coconut yogurt brand in Europe and will be moving its United States production this summer to Los Angeles, California for its signature coconut, plain, vanilla, blueberry, mango and passionfruit yogurts.

The Coconut Collaborative's indulgent dessert cups are available in chocolate, salted caramel and lemon cream. The chocolate dessert cups won the 2019 Expo West Nexty Award for "Best New Sweet or Dessert" and each single cup portion contains only 100 calories.

The Coconut Collaborative brand also works alongside Pur Projet each year to plant thousands of coconut trees in Southeast Asia. The trees give back to the communities, generating sustainable income and giving life to a beautiful habitat for wildlife.



EDWARD AVERDIECK

Co-founder and President

Edward Averdieck began his consumer packaged goods career in the Advertising Department of Procter & Gamble on their graduate trainee programme.

Edward then joined the music business on the eve of the digital age and was part of a management team that co-founded OD2, an innovative music download and streaming company, with artist Peter Gabriel. OD2 quickly became the European market leader and was subsequently sold to Nokia Corporation as their version of iTunes. Overseeing Nokia's worldwide music team, he then toured the world setting up music services for Nokia in 15 different markets in Asia, Europe, Australia and North America.

In 2016, Edward switched industries to join his twin brother, James, working to build an international presence for James' burgeoning European dairy-free brand, The Coconut Collaborative. Testing the waters with a pilot launch on the East Coast in October 2017, the initial results showed potential and, in July 2018, Edward moved with his family to the West Coast settling the company's United States base in Manhattan Beach, California.

The Coconut Collaborative's range of delicious coconut-based yogurts and desserts are now on sale in leading natural food speciality and conventional retail chains across the United States.

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Cotopaxi is an outdoor gear brand that creates innovative outdoor products and experiences that fund sustainable poverty relief, move people to do good, and inspire adventure. As a certified B Corporation, Cotopaxi puts 1% of its profits toward addressing poverty and supporting community development. Through the company's grant program, Cotopaxi promotes organizations successfully improving the human condition. To date, the company has awarded 42 grants in six focus countries.



DAVIS SMITH

Founder and Chief Executive Officer

Davis Smith is the Founder and Chief Executive Officer of Cotopaxi, an outdoor gear brand with a humanitarian mission. He is a member of the United Nations Foundation's "Global Entrepreneurs Council" and one of President Bill Clinton and George W. Bush's "Presidential Leadership Scholars." Davis was Silicon Valley Community Foundation's "CEO of the Year" and previously started Brazil's "Startup of the Year."

Davis holds a Master of Business Administration from the Wharton School, a Master of Arts from the University of Pennsylvania, and a Bachelor of Arts from Brigham Young University. Davis is an adventurer who has floated the Amazon on a self-made raft, kayaked from Cuba to Florida, and explored North Korea.

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Custom Made Meals is a Denver, Colorado, based maker of fresh, oven-ready entrees and appetizers which are sold by more than 6,000 retail grocery locations nationwide. Today's consumer demand for convenient, high-quality, ready-to-cook meals is substantially on the rise, and Custom Made Meals is on mission to deliver the highest-quality products to today's time-starved consumer who is looking for gourmet appetizers and meals that can be cooked and ready to eat in just minutes. In order to accomplish this, each of Custom Made Meals' entree and appetizer products are handmade every day in its 120,000 square foot, state-of-the-art manufacturing kitchen, using the freshest meats, poultry, produce and seasonings. The company's products are then shipped directly to its retailer customers daily and sold through meat departments.



DALE EASDON

Chief Executive Officer

Dale Easdon is the Chief Executive Officer of Custom Made Meals. On a steady trajectory to more than double in size over the next few years, Dale's experience and guidance is driving Custom Made Meals to becoming the leading player in this rapidly growing food segment, and fulfilling the nationwide demand for convenient, ready-to-cook meals by consumers and retailers alike.

Previously serving as Chief Executive Officer at Snap Kitchen, a grab-and-go meals concept, Dale's approach to leadership and discipline enabled Snap Kitchen to provide fresh, hand-cooked meals to scale, becoming a true differentiator in the marketplace. As a part of his tenure, Dale led the expansion of a state-of-the-art kitchen, successfully drove digital and home delivery growth and developed a proven track record of building

winning teams that successfully focused on performance-based results.

Dale has spent more than 20 years in leadership positions at food and foodservice companies, including Chief Operating Officer at Taylor Farms, a maker and distributor of salads and healthy fresh foods. He also spent over eight years at LSG Sky Chefs holding multiple positions within the company, including Chief Operating Officer for the United Kingdom. During his tenure at LSG Sky Chefs, Dale was responsible for various roles, including managing over 9,000 employees, strategic deployment and global operational excellence. His final assignment had him managing the United States market with revenues of \$850 million. Prior to LSG Sky Chefs, Dale spent over nine years as a Senior Director of Food Services at Continental Airlines during the company's turnaround under the leadership of Gordon Bethune.

Dale graduated from Manchester University and The Royal Institute of Public Health and Hygiene. He built his career driving lean manufacturing with training alongside The Porsche Group in Germany, where he also attended the Porsche Academy for Lean Logistics.

Dale is originally from Scotland, lives in Austin, Texas with his wife, Linda, and is the proud father of four children. You can listen to Dale's podcast, "From the Corner Office Sessions," by searching "Dale Easdon, the Corner Office."

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DR ROEBUCK'S

Dr Roebuck's is a results-driven skincare brand powered by clean, effective, multi-benefit ingredients, many of which are native to Australia. The company takes a positive approach to clean formulation, using minimal ingredients to achieve maximum results. In addition to being tested, trialed and fully backed by science, every vitamin, antioxidant and professional grade active ingredient used by Dr Roebuck's is sustainably-sourced, fair-trade and personally vetted by its founders. Dr Roebuck's products are cruelty-free, suitable for all skin types and free of parabens, sulfates, gluten, fillers, synthetic fragrances, harmful chemicals and dyes.



KIM DEVIN

Founder and Chief Commercial Officer

Kim Devin has over 15 years of extensive experience in the media industry across all facets of media and general business management. Working with the Chief Executive Officer, she focuses on all revenue-related activities, including business development, international expansion, strategic and business planning. Kim focuses on all ways to commercialize the brand along with driving the capital needs of the business.

NATALIE J. SPERLING

Chief Executive Officer

Natalie Sperling has over 15 years of diversified experience across consumer products, technology and financial services sectors. As a former investment banker, she has expertise in raising growth capital and structuring strategic sales of emerging businesses. Not quite content in finance, she leveraged a passion for beauty (and disruptive brands) and transitioned to the start-up world, where she founded and was General Manager for several brands, including IGK and Smith & Cult. She then established an advisory practice, One | 19, to provide strategic operational and financial guidance to entrepreneurs where she was introduced to the founders of Dr Roebuck's and fell in love with their clean heritage, authenticity and professional grade formulations. In 2018, she became Chief Executive Officer of the brand, which is now distributed in 2,000 doors globally. She holds a dual Master of Business Administration / Master of Science in Finance degree from Boston College.

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Enthusiast Global Group spearheads in providing a disruptive and stable platform for making strategic investments to a diverse group of high-growth global businesses focused in collectibles and gaming. The company takes pride in unfolding its experiential curiosity and strategic advantage by establishing footprints in new markets globally with enhanced focus on delivering added value to its partners and customers. Built on the successful turnaround of Beckett Media, the #1 brand in sports collectibles, Enthusiast Global has continued to walk on the path of diversification through its continued focus on strategy, people, technology, marketing and innovation.



SANDEEP DUA

Chief Executive Officer

Sandeep Dua, Chief Executive Officer of Enthusiast Global, is an insightful and dynamic, result-oriented global leader, strategist and an unconventional marketer with rich experience in mergers & acquisitions (M&A). He turns around underperforming business divisions and scales up businesses to drive increased revenues and profitability. Sandeep has over 20 years of multi-faceted experience in profit and loss (P&L) management, business strategy, online profit center operations, scalable e-commerce solutions, new product development, digital marketing, business analytics, international business development, brand management, product launches and print media. Sandeep is recognized for professionalism and having a positive mental attitude with excellent communication and team building skills, with proficiency in grasping technical concepts quickly.

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Founded in New York City in 1922, General Tools and Instruments has been a recognized leader in the design and development of precision specialty tools for nearly a century. With a firm commitment and focus on innovation, General provides over 1,000 different tools for tradesmen, craftsmen and DIYers with a broad range of affordable, specific-purpose mechanical hand tools, precision measuring tools and inspection tools for repair, remodeling and construction jobs, big and small.

Over the past century, General has grown its product line and expanded into new market segments such as hand-held digital test and measurement tools. In 2014, General was acquired by High Road Capital Partners in New York. General has continued to grow and expand its already broad channel breadth with the acquisition of PacTool, a specialty tool business based in Seattle, Washington, focused on interior and exterior remodeling and repair projects.



RALPH MALOZZI

President & Chief Executive Officer

Ralph Mallozzi joined General at the end of January 2015 as Chief Operating Officer to lead the company after the retirement of its Chief Executive Officer (CEO), Joe Ennis. As President and CEO of General today, Ralph is responsible for the strategic direction and daily operations of the organization.

Prior to General, Ralph has held nearly every sales and marketing position, as well as various operational responsibilities, including Global Vice President of Sales & Marketing for the world's leading producer of tamper-evident security products for the transportation industry. Ralph comes to General with over 10 years of experience, leading family-owned businesses through the challenging, yet rewarding, culture change of private equity ownership.

Ralph received his bachelor's in communications / public relations from Marist College. Ralph, his wife Christa and their two daughters live in Rockland County, New York. When not leading the team at General, Ralph and his wife spend most of their time at their daughter's field hockey, basketball and lacrosse games.

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Glo Skin Beauty is a leading professional skincare and cosmetics brand offering an integrated award-winning portfolio of innovative and natural-focused skincare solutions and skin-nourishing beauty products.

Researched and developed with active and nourishing ingredients, Glo's professional back-bar products are designed to complement its retail products seamlessly, delivering personalized prescriptions for healthy, beautiful skin. A comprehensive product offering delivers truly customized skin solutions that start with the cleanser and ends with lipstick. Problem-solution brand architecture and deep extensive product selection allows the company to develop a personalized prescription for all unique skin concerns.

Glo products are sold to dermatologists, cosmetic surgeons, aestheticians, spas and salons through a 50-person direct field sales organization in the United States and Canada and directly to consumers through GloSkinBeauty.com and Amazon Professional Beauty. Glo is also available in more than 24 other countries around the world through its international distributor network.



JERALD J. WENKER

Chief Executive Officer

Jerald (Jerry) Wenker is Chief Executive Officer of Glo Skin Beauty, a position he has held since 2015.

Upon joining Glo, Jerry initiated a comprehensive strategic review which led to the creation of Glo Skin Beauty. The Glo Skin Beauty brand has been transformed to leverage a common identity to connect prescriptive skin care solutions with skin-nourishing cosmetic formulations. In the past four years, Jerry has also established Glo's digital transformation both in terms of social marketing and achievements in digital commerce. He also drove a focused program of product innovation and successful new product launches.

Prior to joining Glo Skin Beauty, Jerry was President and Chief Operating Officer of Dermalogica, a leading professional skincare company operating in 62 markets around the world. Following a series of strategic marketing and sales moves, as well as distribution channel expansion in the United States and globally, Jerry led the successful sale of Dermalogica to Unilever in 2015.

Before his achievements in the prestigious consumer goods space, Jerry held a number of leadership roles at Abbott Laboratories and also served as President of Ther-Rx Pharmaceuticals. He is a past Board Chairman of Acasti Pharma (ACST) and a past board member of Neptune Wellness Solutions (NEPT). He brings more than 25 years of experience and a demonstrated record of achievement in building and growing companies from the pharma/bio industry to the cosmeceutical beauty space.

Jerry earned his undergraduate degree from Pomona College in Claremont, California and his graduate degree from Northwestern University's Kellogg Graduate School of Management.

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The GFB: The Gluten Free Bar began in 2010 with a rolling pin, rectangular cookie cutter and a desire to create ridiculously tasty & protein-packed gluten-free products. In 2012, the company opened its first production facility (a kitchen with some tables and a mixer) and began working with its first major customer.

Over the past five years, product offerings have expanded to include bars, bites and oatmeal, and The GFB has exhibited a 55% CAGR over that time. Mini-bars and bites single-serve packages hit the market in late 2018, expanding reach in all channels.

As a certified B-Corporation, The GFB is focused on “making good-for-you foods in good-for-you ways”. All products are made in its zero waste facility and the company builds its team through an inclusive hiring program that supports individuals who face challenges gaining employment, including those with a criminal background. Over 65% of the production team joined The GFB through this inclusive hiring program and the team is supported through on-site counseling to build personal and work skills.

The GFB is based in Grand Rapids, Michigan and products can be found in over 12,000 stores in the United States and Canada.



MARSHALL RADER

Co-founder and Chief Executive Officer

Marshall Rader is the Co-founder and Chief Executive Officer of The GFB, maker of ridiculously tasty & protein packed gluten-free snacks.

After learning he had celiac disease in 2010, Marshall converted to a gluten-free diet. The experience was such a positive life-changing event that it led to further investigation into the history of celiac disease throughout the world, availability of gluten-free products and eventually to starting The GFB.

Prior to The GFB, Marshall's career included roles in sales, supply chain management, operations and purchasing. Marshall holds a Master of Business Administration from the Kellogg School of Management at Northwestern University and a Bachelor of Arts in supply chain management from Michigan State University.

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www.theglutenfreebar.com



The Gorilla Grip company is an innovative marketer and direct-to-consumer seller of home goods and pet products operating under the Gorilla Grip, Sofa Shield, Kangaroo, GripMAX, Mighty Monkey and The Connecticut Home Company brands. They have successfully achieved a rank of top 50 Amazon seller in the United States as a result of their acute awareness of retail trends and recognition of the changing demographic in consumer preferences and lifestyle.

Based in Fairfield County, Connecticut, the company utilizes a data-driven product selection and marketing strategy, strong commitment to product quality and customer-centric approach. Operating in the rapidly growing e-commerce segment, the company has designed every aspect of its operations and business to serve the online retail channel, including new product design, sourcing, packaging and merchandizing, and as a result, has successfully achieved 100% year-over-year growth every year since inception.



JENNIFER BERNSTEIN

Co-founder

Jennifer Bernstein is an established marketing and business development executive. In 2014, she leveraged her experience and training to co-found the Gorilla Grip company. Jennifer and her team have built, developed and led the company – an online direct-to-consumer home goods and pet products company – to be the leading platform in its channel and category. Driven by recognized brands such as Gorilla Grip, Sofa Shield, Kangaroo and The Connecticut Home Company, they are poised for exponential growth.

Prior to founding the company, Jennifer spent over 10 years at American Express. During her tenure, she focused on partnerships, business development, marketing and strategy on the Consumer Card and Global Merchant Services lines of business. She was awarded the President's Award for Top 1% Performance.

Before joining American Express, Jennifer was an account manager at BBDO Worldwide and FCB advertising agencies, where she managed national advertising campaigns for brands such as Pepsi, Pizza Hut and JELL-O.

Jennifer is based in Connecticut and earned a Bachelor of Economics degree from the University of Michigan.



MARISSA SAPORTA

Co-founder

Marissa Saporta is a seasoned sales and business development executive. In 2014, she co-founded the Gorilla Grip company, a direct-to-consumer goods company that is a proven pioneer in redefining the retail landscape. Marissa and her dedicated team oversee all operations and finance for the company. Under her strong leadership, top line sales for the company have doubled consistently year over year since its inception.

Prior to founding Gorilla Grip, Marissa was a Senior Vice President at Douglas Elliman, ranking in the top 5% of performers and was a recipient of the Chairman Circle Gold award. Before working at Douglas Elliman, Marissa was Vice President of Operations for Blue Ridge Farms responsible for business development and optimizing profitability.

Marissa is based in Connecticut and earned a Bachelor of Business degree from Cornell University.

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JINYA Ramen Bar was born out of the imagination of Chief Executive Officer and Founder Tomonori “Tomo” Takahashi and his desire to see traditional ramen become an exciting facet of the American culinary scene. At JINYA, the carefully balanced relationship between broth and noodles is serious but delicious business.

For the first time on this side of the Pacific, JINYA shares the Japanese experience of ramen as it was meant to be enjoyed – with thick, rich broth that cradles deftly-prepared, handmade noodles. JINYA offers a wide array of authentic toppings, from tender pork chashu to a perfectly seasoned poached egg to fresh minced garlic. JINYA's combination of ingredients and flavors are all designed to make a crave-worthy ramen experience. Diners can elevate their bowl by indulging in a shareable small plate or craft beer.

Today, JINYA is comprised of four distinct concepts, JINYA Ramen Bar, JINYA Ramen Express, bushi by JINYA and Robata JINYA, and has 36 corporate and franchise locations in the United States and Canada.



TOMONORI “TOMO” TAKAHASHI

Chief Executive Officer and Founder

Imagine a world where eating ramen is an everyday ritual, like ordering pizza or going out for a great burger. This is the daily reality that JINYA Ramen Bar founder Tomo Takahashi came from when he arrived in the United States in 2010.

The son of a successful restaurateur in Japan, Tomo grew up in restaurants and found his passion for food at an early age. His father had owned an Izakaya-style restaurant named JINYA, that sought to offer delicious food at accessible prices for everyone. In the spirit of his father, Tomo opened his first ramen store in Tokyo in 2000, and also named it JINYA.

Although ramen is a familiar meal in Japan, it takes great skill and years of perfecting to create an extraordinary bowl.

Tomo made it his mission to share this deeply comforting and delicious cuisine with the world and chose to move across the Pacific in 2010 to continue his family's legacy in California.



CLAY SANGER

Chief Operating Officer

Clay Sanger joined JINYA Holdings in 2018 as its first-ever Chief Operating Officer seeking to build a strong organizational infrastructure and support the rapid expansion of the brand's four Japanese concepts.

Having previously served as the Vice President of West Coast Operations for Panera Bread and the Chief Operating Officer of Pieology Pizzeria, Clay has a wealth of knowledge on company franchise operations, including development, real estate acquisitions, training, restaurant design and construction. While at Panera and Pieology, Clay oversaw more than 120 restaurant openings, which helped him develop a keen understanding of how to build strong relationships and align organizations to drive sales and maximize profits. In his new role, Clay works directly with Chief Executive Officer and Founder, Tomo Takahashi, to streamline company and franchise operations with the aim of reaching 250 total locations by 2023.



YUKO HOPKINSON

Director of Culture and Innovation

Yuko Hopkinson joined JINYA Holdings in June 2018 and is the Director of Culture and Innovation in the Office of the Chief Executive Officer.

In her role, Yuko ensures JINYA's mission and vision are communicated to employees and helps drive passion and corporate objectives throughout the organization. Furthermore, she ensures strong unity across the organization by helping overcome language and cultural differences. Hopkinson works closely with the Chief Executive Officer to drive efficiency as the company scales rapidly across North America.

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Koia is a 100% plant-based protein drink made naturally craveable and nutritious using simple ingredients without compromising flavor. Koia uses ingredients that consumers recognize, such as almonds, peas, brown rice and hemp, and leaves out things you don't want, such as excess sugar, artificial ingredients and genetically modified organisms. All Koia flavors include the nine essential amino acids for a complete protein and provide plant-powered nutrition, ready-to-drink with no mixing, stirring or shaking. Koia launched nationally at Whole Foods Market in September 2016 and is headquartered in Los Angeles, California, where the drink is manufactured and produced. Koia is available in more than 5,000 stores nationwide including Target, Walmart, Publix, Whole Foods Market, Sprouts and more, and has plans to significantly expand its current portfolio in the coming months.



CHRIS HUNTER

Co-founder and Chief Executive Officer

Chris Hunter is the Co-founder and Chief Executive Officer of Koia. In 2016, Chris joined the Koia team, quickly scaling the brand by launching it nationally at Whole Foods Market in September 2016 and driving it to become the most productive protein brand in the natural channel in less than 18 months.

Chris fell in love with the beverage space early on and began developing products with simple buzz factors that resonate with consumers. His stamp on the beverage industry first began in 2005 with Phusion Projects.

After seeing the huge popularity in combining caffeine and alcohol, Chris and his partners created Four Loko, a high-profile flavored malt beverage that grew to be the eighth largest brewer in the country at its peak. In 2013, Chris' lifestyle and tastes evolved as he took a greater interest in artisanal products. Under the Innovative Brewery subsidiary, Chris created a strategic partnership with Small Town Brewery to nationally brand, market and scale the craft beer, Not Your Father's Root Beer. After becoming a father, his attention shifted to the natural food and beverage space, which ultimately led him to Koia.

After his second son was born with a dairy and gluten sensitivity, Chris' family immediately became a dairy-free and gluten-free household. Him and his wife, who recently became a nutritionist, began paying attention to labels, ingredients and making more conscious food choices. Both Chris' family and the company relocated to Southern California, the ideal market for Koia to succeed.

Chris believes plant protein is the future, but that it will only work if people love how it tastes. Koia achieves this by creating a product that is low sugar and high protein but doesn't compromise on flavor.

Furthering his involvement in the food and beverage space, Chris founded Perspective Projects, his private equity arm, and has invested in innovative brands such as Vive Organics, Beanfields and Factor 75 among others. In 2018, Hunter co-founded Graze Provisions & Libations, a unique, locally-focused food and beverage hall in the North Loop community of Minneapolis, Minnesota.

Chris grew up in northeast Ohio and graduated from Ohio State University with a bachelor's degree in business administration and marketing. He currently lives in San Diego, California, with his wife and three young sons, where he maintains an active lifestyle by practicing yoga, cycling, running and surfing.

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LATHER®

LATHER takes all its cues from nature, ensuring that every product and unique ingredient combination is thoughtfully formulated to deliver daily wellness, relief and joy. The company's products are free of parabens, sulfates, mineral oil, synthetic fragrances and synthetic colors.

LATHER employees are animal lovers; LATHER never tests on them and never works with any manufacturer that does. The company is happy knowing that PETA and the Leaping Bunny Program give it stamps of approval.

In everything, LATHER is working towards a better world for all. LATHER is a carbon neutral company and uses EcoPure, recycled materials and soy-based inks in its packaging.

LATHER also proudly partners with non-profits like the Baobab Guardians Programme, which employs and empowers women in South Africa and works hard to ensure the survival of the oldest tree on Earth.



EMILIE DAVIDSON HOYT

President and Founder

Emilie Davidson Hoyt is President and Founder of LATHER, a natural skin and hair care company that helps people lead a healthier, more radiant life. As a lifelong migraine sufferer, it was a desire for good health that inspired Emilie to explore natural ingredients and use her experience to help others. After discovering that many of her headaches were triggered by synthetic fragrances, she transformed her passion for wellness and aromatherapy into creating the best skin and hair care products using only unique natural ingredients from around the world.

Emilie opened the first LATHER flagship store in Pasadena, California, in 1999. Today, other stores stand in Atlanta, Georgia; Fairfax, Virginia; Phoenix, Arizona; Scottsdale, Arizona; and Honolulu, Hawaii with a

LATHER Spa at The Modern Honolulu. LATHER products are available in hundreds of boutiques, hotel properties, spas and resorts worldwide. Emilie also consults with four and five-star properties such as Ritz Carlton, Four Seasons and Rosewood to create one-of-a-kind signature collections. She is a graduate of Pepperdine University.

A long-time supporter of the National Headache Foundation for migraine awareness and education, Emilie has been a recipient of the organization's Patient Partners and Golden Trumpet Awards. A leader in the industry, Emilie has spoken on panels for Global Wellness Day, Health Magazine's Wellness Summit, Pasadena Magazine Women's Summit and more.

Emilie currently lives in Pasadena with her husband, Rob, and two children.

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www.lather.com



Since 1997, MyUS.com has been bridging the gap between international consumers and United States e-commerce retailers. MyUS enables international consumers to access United States e-commerce marketplace via fast and flexible international shipping solutions. With more than one million customers in over 200 countries, MyUS is the leader in the industry, continuing to innovate with digital, technology and shipping expertise. MyUS' industry-leading compliance expertise allows the company to maximize the variety of products that can be legally and safely shipped overseas. Unparalleled dedication to service and long-standing carrier relationships make MyUS a complete cross-border solution.



RAMESH BULUSU

Chief Executive Officer

Ramesh Bulusu is the Chief Executive Officer of MyUS. Ramesh is a marketing, strategy and e-commerce leader with significant experience in customer acquisition, retention and driving growth for large global business-to-consumer and business-to-business e-commerce businesses. Prior to MyUS, Ramesh was the Vice President of E-commerce, Pricing, & Marketing at Interline Brands, a Home Depot company. Having worked at both large brands as well as global marketing agencies, Ramesh's extensive digital and e-commerce experience spans across online travel, retail, CPG and wireless industries.

Ramesh holds a Master of Business Administration from Ross School of Business at the University of Michigan, a Master of Science in chemical engineering from Oklahoma State University and a Bachelor of Science in chemical engineering from Andhra University in India.

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DreamCloud believes in the importance of dreams. Big dreams like becoming president. Little ones like becoming president of the PTA. Day dreams. Night dreams. Forgotten dreams. All the dreams. Even the dream of designing the world's most comfortable mattress, despite the fact that every other mattress company had already claimed they'd done it. That was their dream. A dream of a mattress that would support every kind of sleeper. DreamCloud would create a mattress as dreamy as it was affordable. Sounds weird, right? Hey, it came to them in a dream. But it's the dream they turned into reality. And it's just the beginning. Because they're always dreaming. After all, DreamCloud built the perfect mattress for it. Nectar has become synonymous with great sleep. Nectar's 365 Night sleep trial, FOREVER Warranty and direct-to-consumer approach, cutting out middleman markups, are leading a sleep revolution. DreamCloud, the namesake luxury hybrid bed, defines PlushLife and is the mattress other mattresses dream about.



ERIC HUTCHINSON

Co-founder

A proven, serial entrepreneur, Eric Hutchinson is Co-founder of Nectar, a high-growth start-up disrupting the home goods category. As his third enterprise venture, Eric has applied his acuity by launching a suite of direct-to-consumer brands, including Nectar Sleep, DreamCloud Sleep and Wovenly Rugs. Instrumental in driving profitability for the inaugural brand, Nectar Sleep, the brand boasted over \$200 million in sales in just 12 months.

As one of three co-founders, Eric oversees all aspects of Nectar with a focus on product development and innovation, as well as advancing the e-commerce technology platform. A data-centric leader, Eric is relentless in driving consumer acquisition through increasing productivity through performance-based marketing

efforts. As Nectar expands to add additional home goods categories, Eric is set to design offerings that are competitively superior – with better overall value and quality.

Eric's no holds barred approach to business is how he's approached every role in his career. Prior to starting Nectar, Eric co-founded the highly successful home hair care company, Madison Reed. Under his leadership, he propelled it to become the top-selling online women's hair color brand in under three years. Prior to that, Eric co-founded Home Value Protection, a revolutionary insurance product that protects the value of people's homes against declines in the housing market. He also worked in strategic roles at companies such as Washington Mutual Card Services and Provident Financial. Outside of work, when he is not chasing his entrepreneurial ventures, Eric can be found mentoring and advising early stage startups.

A Tennessee native, Eric currently lives in San Francisco, California, and holds a Master of Business Administration from Australia Graduate School of Management and a Bachelor of Science from University of Colorado.

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NorQuin is an investor-backed natural foods company that is moving specialty grains to staple grains through functional ingredients and a line of branded products, Tiny Hero Foods. The company is the world's largest vertically integrated supplier of quinoa and quinoa derivative products. Norquin leverages technology and food science to drive innovation in seeds genetics, agronomic services, processing, ingredient innovation and application development. The company's mission is to make plant-based nutrition more accessible to improve human health and resource efficiency of the food that people eat.



AARON JACKSON

Chief Executive Officer

Aaron Jackson serves as Chief Executive Officer of NorQuin. Previous to NorQuin, Aaron partnered with Trivest (Private Equity) and was President and Chief Executive Officer of Wise Company, Inc. He led the company through rapid expansion, driving the company to a leadership position in the category and a successful exit in 2016. Wise is a growing food products company with an omni-channel approach and industry-leading direct-to-consumer (DTC) capabilities.

Aaron also served as Vice President of Sales at MOM Brands, leading teams focused on growing business with national retailers. During his tenure at MOM Brands, he played a key role in doubling the size of annual revenues and entering new categories, which positioned the company well to partner with Post Consumer Brands in 2015. Before joining MOM Brands in 2002, Aaron served in several roles at Tyson Foods, a Fortune 100 company.

Aaron is an active board member of Pelican Water Systems, Agro America and is in several industry associations such as the California Grocers Association and the Illuminators, a non-profit organization dedicated to serving the grocery industry through education.

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Ordermark helps restaurants to maximize profits and lower costs by sending orders from multiple online ordering services to a single tablet and printer. Born in the kitchen of the world-famous Canter's Deli, by a fourth-generation restaurateur, Ordermark services over 1,500 restaurant brands nationwide, including many of the world's top restaurant chains such as Which Wich, Buffalo Wild Wings, Little Caesars, Papa Johns, Dickey's Barbecue Pit, Yogurtland and Sonic. The company is based in Los Angeles, California with an office in Denver, Colorado.



ALEX CANTER

Chief Executive Officer

Alex Canter is a restaurant industry innovator, in-demand speaker and passionate advocate for restaurant operators and workers. He was raised in the kitchen of the world-famous Canter's Deli in Los Angeles, California, where he and his team invented Ordermark. A fourth-generation restaurateur, the restaurant business has been in Alex's blood for over 85 years. In addition to being the visionary and leader of Ordermark, Alex is active with the Techstars network and enjoys mentoring other restaurant technology entrepreneurs. A 2019 recipient of the Forbes "30 Under 30," Alex has previously led several technology ventures.

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Organic Initiative (“Oi”) is changing the world with affordable, healthy and biodegradable products priced for the mass market, and disrupting the market with its provocative, positive protest brand. Oi is a social enterprise focused on improving women’s health and the world’s sustainability. Oi’s mission is to remove plastic from hygiene products starting with feminine hygiene.

Launched in New Zealand in October 2015, Oi has seen unrivaled growth, in almost every supermarket and store in the country. It has been recognized by Deloitte as the “Rising Star” in the last two years and has already won numerous awards in social and sustainability innovation. Oi is the largest organic product and the fastest growing feminine hygiene product in the market.

Organic Initiative Corporation was incorporated in Delaware as a wholly owned subsidiary of Organic Initiative Limited (New Zealand). Since then, Oi USA has grown exponentially. Targeting the mainstream market, Oi recently announced their success into 3,500 Walmart stores, and this year will be in 12,000 stores in the United States alone.

By being 100% certified organic cotton, the tampons, pads and panty liners are free from synthetics, chemicals, sprays, perfumes and dyes. They are also biodegradable, and with a woman using about 11,000 products in her lifetime, having a readily available alternative to synthetic feminine hygiene products is a game-changer. Being affordable and available throughout Walmart and other mass drug and food stores in the United States gives women easy access to the product range and more choice.

Oi has an aggressive product roadmap and high demand has moved Oi into the Asian markets, as well as further afield. New Zealand and the United States are just the beginning.



HELEN ROBINSON

Co-founder and President

With a 30-year background leading technology companies Helen Robinson is an entrepreneur with interests in a diverse range of innovative companies. Former executive roles include Chief Executive Officer of Microsoft New Zealand and Vice President of Pivotal Corporation Asia Pacific.

Helen was founding Chief Executive Officer of TZI Registry, providing transparency and integrity to environmental markets. She facilitated its sale to Markit Group where she acted as Global Managing Director of Markit Environmental Registry. For more information, please visit www.ihsmarkit.com/products/environmental-registry.html. Helen was also the inaugural chair of the Network for Learning (www.n4l.co.nz), responsible for transforming education in New Zealand to modern learning environments.

Helen was recognized in the 2017 Queen’s Honours Awards as an Officer of the New Zealand Order of Merit (ONZM). She won the “New Zealand Supreme Women of Influence” Award in 2016 after taking out the Board and Management Category and received the award for the “Most Inspiring Individual” at the New Zealand Innovation Awards in 2017.

Helen acts as an Independent Director serving on the board of numerous organizations including Auckland Tourism Events & Economic Development (ATEED) and Fulbright New Zealand.

A theme of Helen’s career has been a strong passion and drive to improve the quality of life for all and to deliver value to stakeholders through innovation and technology. She specializes in forming and growing businesses which ‘do good’ at mass scale.

LINCOLN INTERNATIONAL CONTACT

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Born in 2011 in Los Angeles, California, The Pie Hole is now America's fastest-growing pie and coffee brand with ten locations across Southern California, Tokyo and soon in the Middle East. The company embodies their culture of "Happiness One Slice at a Time" by specializing in made-from-scratch sweet and savory pies, their newest addition "pie holes", which are two bite mini pies, and a specialty coffee and beverage program. Having strong breakfast through late night meal periods, The Pie Hole has expanded into e-commerce and wholesale with national supply chain distribution. Founded on the principle that comfort food is timeless, The Pie Hole has built on the phenomenal local market success and media buzz to create a rapid growth model with seasoned leadership in place.



SEAN K. BRENNAN

Founder

Sean Brennan is the founder of the international multi-unit quick serve pie and coffee concept, The Pie Hole, based in Los Angeles, California. He has 20 years of experience in hospitality and business development. By classification, he is a builder, whether it be teams, companies, campaigns or even the perfect pie.

Sean has a master's degree in public policy, a master's degree in special education and a Bachelor of Science in elementary education, which provides the foundation of his hospitality approach to business development. He was lucky enough to be a Fulbright Scholar in Japan and taught a year in Ireland despite the fact he couldn't find a decent cup of coffee anywhere...which led to the development of The Pie Hole's amazing coffee program.

LINCOLN INTERNATIONAL CONTACT

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Ready Roast Nut Company is a leading processor of almonds, pistachios, cashews and other tree nuts for the ice cream, confectionary, bakery and snack food segments. Ready Roast Nut Company also processes and packages private label nut products, including nut butter and paste, for the industrial and retail markets. Ready Roast Nut Company has production facilities located in Madera, California, and Hughson, California, and recently opened a third facility in Madera, California, for processing peanuts and peanut butter. Ready Roast's recent venture into peanuts includes vertical integration through licensing of a Valencia peanut type variety, development rights on future varieties, contracts with large organic growers and a buying point.



THOMAS FINN

Founder

Thomas Finn has significant experience in the nut industry; currently owning and operating Global Nut Company, a value-added brokerage and import/export company, founded in 2001 following a successful career at Planters/Nabisco where he was the Director of Commodities. In 2006, Tom and his partners founded Ready Roast Nut Company to address the growing demand for value-added tree nuts. The company operates as an industrial supplier, co-manufacturer and private label manufacturer. Madera Quality Nut, a leading supplier to the ice cream trade, was acquired in October 2007. Operations include: high specification nut dry roasting, oil roasting, salting/flavoring, dicing, slicing and nut butters.

Tom is a Trustee for the Western Growers Association Assurance Trust; Western Growers Association is the nation's leading agricultural trade association. The Assurance Trust offers its members comprehensive health coverage with an impressive range of features and options at the best price.

Tom earned a bachelor's degree in finance from Iowa State University and a Master of Business Administration in marketing/risk management from Wake Forest University.

LINCOLN INTERNATIONAL CONTACT

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Founded in 2013, Sparx Hockey is a privately-held corporation located just outside of Boston in Acton, Massachusetts. Founder and Chief Executive Officer Russell (Russ) Layton, a long-time hockey player with an extensive background in engineering, set out to create a revolutionary product that would solve the most tedious task facing the millions of hockey players and figure skaters in the world – skate sharpening. Three years later, the Sparx Skate Sharpener was introduced to the skating world and the monotonous task of skate sharpening was changed forever.

The Sparx Skate Sharpener is an affordable, automated product that allows anyone, anywhere, with no prior skate-sharpening experience, to easily sharpen hockey and figure skates with pro-level accuracy. To date, consumers around the globe have sharpened more than 3 million pairs of skates using Sparx technology. What started out as an at-home solution has quickly changed the face of retail with major retailers such as Dick's Sporting Goods and Canadian Tire now relying on Sparx Hockey for their skate sharpening needs. Sparx Hockey has also made an immediate impact at the highest professional level with virtually every NHL team sharpening on Sparx, including the 2018 Stanley Cup Champion, Washington Capitals.

Sparx Hockey is focused on building a leadership position in skate sharpening by providing customers with the most advanced, accurate and easy-to-use skate sharpening equipment on the planet.



RUSSELL LAYTON

Founder and Chief Executive Officer

Russ Layton is the Chief Executive Officer of Sparx Hockey, a company he founded in 2013 to revolutionize the skate-sharpening process utilized by every athlete in skating sports. As a lifelong inventor, entrepreneur and hockey player, Russ was frustrated by the countless trips he was forced to make to the hockey shop to get his skates sharpened and knew there had to be a better way. He also fully recognized the growing trend of direct-to-consumer, online-only companies that were offering products only previously found in traditional brick-and-mortar locations. If Warby Parker could remove the need to visit a retail setting to purchase eye glasses and if consumers could buy shaving supplies direct from Harry's, then there should be no need for customers to go to the hockey shop for skate sharpening.

After three years of development, Russ and his team unveiled the Sparx Skate Sharpener, forever changing the way skates are sharpened.

Prior to founding Sparx Hockey, Russ held numerous leadership roles in the areas of engineering, corporate development, M&A and overall business strategy with major global brands including Hologic, Inc., Trimble Navigation and General Electric. During his time in corporate development, Russ was a key contributor in the acquisition and integration of over \$500 million in assets. Russ is a named inventor in more than 20 United States and international patents and has developed many innovative medical devices and consumer products over the past two decades.

Russ holds a Master of Science in mechanical engineering from Stanford University and a Bachelor of Science in mechanical engineering from Northeastern University.

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Stern Pinball, Inc. is a global lifestyle brand based on the iconic and outrageously fun modern American game of pinball. Headquartered minutes from Chicago's O'Hare International Airport in the heart of North America, the company creates, designs, engineers, manufactures, markets and distributes a full line of technologically advanced terrestrial and digital pinball games, parts, accessories and merchandise. Stern Pinball serves digital, consumer, commercial and corporate markets around the globe.

Recent Stern Pinball titles include The Munsters, The Beatles, Deadpool, Iron Maiden, Guardians of the Galaxy, Star Wars, Aerosmith, Ghostbusters, KISS, Metallica, Game of Thrones, The Walking Dead, Star Trek, AC/DC, Batman and Spider-Man. A broad range of players enjoy Stern Pinball's games from professional pinball players who compete in high-stakes international competitions around the globe to novice players who are discovering the allure of the silver ball for the first time.



DAVID J. PETERSON

Partner

David (Dave) Peterson serves as Chairman and Chief Executive Officer of Sphere Point Enterprises, Inc., a private holding company whose businesses include Stern Pinball, Inc. (SPI). Today, Stern Pinball is a rapidly growing global lifestyle brand built on the iconic American game of pinball. Dave led a team that helped company founder, Gary Stern, SPI and its extended enterprise manage through the 2008/2009 global liquidity crisis. He then helped develop and execute a strategy that has transformed the company from a family-owned and family-operated business to a professionally-managed global lifestyle brand. During Dave's tenure, SPI dramatically expanded its product offerings, distribution channels and geographic markets; added industry-best executive management talent and improved its overall operating and financial performance. Today the

company is driving the global resurgence of pinball, one of the world's most beloved games and past times.

Dave is Co-founder and Managing Director of Hagerty Peterson & Company, LLC, a merchant bank and private equity investment firm with offices in Chicago, Illinois, and Nashville, Tennessee. Prior to co-founding Hagerty Peterson, Dave spent 12 years with Morgan Stanley where he served first as an investment banker and then as an executive officer of the firm. Before joining Morgan Stanley, Dave spent four years with the United States Securities and Exchange Commission as an attorney in the enforcement division.



GARY STERN

Founder and Partner

Gary Stern is the Founder of Stern Pinball, Inc. and serves as Chairman and Chief Executive Officer of the company. Gary was born into the pinball business — his father, Sam Stern, served as President of Williams Electronics, Inc., one of the pioneers of modern pinball. Gary started his pinball career at age 16 in the stock room at Williams. In 1986, Gary partnered with the related Japanese game makers, Sega and Data East, to create the company that is today known as Stern Pinball. Other than a brief stint practicing law, Gary has spent his entire career in the pinball business.

LINCOLN INTERNATIONAL CONTACT

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T3 launched in 2004, introducing a different caliber of high-performance hair tools. The brand pioneered a new prestige beauty segment, opening distribution with accounts such as Sephora, Nordstrom and other prestige and specialty beauty retailers. Since its inception, T3 has combined unique technologies and innovation within the world of fashion and beauty. Designing and engineering products that perform at the highest level, while offering a product experience and aesthetic that revolutionized the industry, T3 has captivated beauty mavens and industry experts alike. Today, T3 is one of the leading brands within the premium hair tools category, a winner of many editorial and industry awards, and enjoys a loyal and fast-growing consumer following. T3 is based in Venice, California.



PAUL POFCHER

President

Paul Pofcher has served as the President of T3 Micro Inc. for the past ten years. Under his leadership, T3 has become one of the fastest growing premium hair tools brands in the United States, while also expanding its footprint internationally. Paul sets the vision and strategy for T3 and enables a highly collaborative company culture. He inspires and empowers his team, creating a brand that consumers love.

Paul has been involved with performance electrics throughout his career. Entering the industry as a marketer at Braun, and later becoming the President/Chief Executive Officer of Rowenta and Krups, he has led companies and brands that have grown to be some of the most embraced and successful in their respective categories.

While not working, reading or playing guitar, Paul spends his time with his wife Karen, and his family in New York and Maui, Hawaii. He is an avid skier and enjoys fishing in Vermont.

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Founded in 2010, Tommie Copper is the originator of copper compression. The company's comfortable copper compression sleeves, socks and apparel are designed for everyday wear, helping with relief, recovery and support for muscles and joints. Tommie Copper's premium patented Copper Znergy® technology provides superior anti-odor benefits that won't wash out for the life of the garment.

What began with a simple concept of enabling everyone to enjoy the benefits of compression has evolved into a brand built on a belief that fabric and product innovation can help people live better lives. Tommie Copper is the trusted original, and is constantly innovating to create solutions that keep its users comfortable at work, sport, rest and play. Tommie Copper is sold on its own website as well as major retailers such as QVC, Amazon and Walmart. The brand is also distributed internationally and is sold internationally in Canada and Korea.



SOL JACOBS

Chief Executive Officer

Sol Jacobs has over 20 years of experience in developing innovative consumer goods and apparel businesses. He is currently the Chief Executive Officer of Tommie Copper, where he helped to create and define the white space of copper compression wear. Growing from its direct-to-consumer roots, Sol has led the company's transformation into an omni-channel selling experience, adding wholesale and licensing selling opportunities to fully monetize the brand.

Prior to joining Tommie Copper, Sol served as Senior Vice President at Spiewak, a multi-niche technical apparel company. He successfully evolved Spiewak fashion into an American Heritage brand, which was distributed globally through better department stores and boutiques. He was also the architect of their technically designed uniform division in which Spiewak became an authoritative brand in the public safety and corporate uniform space. Sol has also previously served on the Board of Directors for Spiewak, NAUMD and the NAPED organization.

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Topo Athletic creates footwear that honors the shape and biomechanics of the human foot. Rising above the industry's gimmicks and trends, Topo Athletic's products encourage instinctive and natural movement to help deliver a better running and fitness experience. Headquartered in Framingham, Massachusetts, Topo was founded in 2012 and is a member of The Conservation Alliance. Follow Topo on Facebook, Instagram and Twitter @topoathletic.



TONY POST

Chief Executive Officer and Founder

Tony Post is the Chief Executive Officer and Founder of Topo Athletic, a footwear brand founded on common sense, simplicity and comfort for runners seeking a more natural running experience. Tony launched Topo Athletic in 2012 after 30 years of experience in the running and footwear industry, including successful leadership roles at The Rockport Company and Vibram USA. During his 15 years at the Rockport Company, he shocked audiences into belief by running the New York City and London marathons in Rockport dress shoes (in 2 hours, 49 minutes). As president of Vibram USA, Tony helped establish Vibram as a premium sole supplier and sparked the natural running movement with the introduction of Vibram FiveFingers®. After 11 years at Vibram, Tony was inspired to start Topo Athletic to fill the gap he saw in the performance footwear market: a

shoe that allowed runners to access the important benefits of natural running while maintaining some of the familiar features found in traditional running shoes.

An avid outdoorsman and athlete, Tony served on the Outdoor Industry Association's (OIA) Board of Directors from 2002 to 2010 and co-founded the Leadville Trail 100 mountain bike race in Leadville, Colorado. Tony holds a bachelor's degree in rhetoric and writing from the University of Tulsa, where he first fell in love with running, and was a D1 collegiate runner and captain of both the track and cross-country teams. Tony has two grown children and lives with his wife in the Boston, Massachusetts area.

LINCOLN INTERNATIONAL CONTACT

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For the past 25 years, Tristar Products, Inc. has launched some of the most successful consumer products and brands through direct marketing. From the AbRoller to the Power Juicer and Copper Chef, Tristar's team is dedicated to successful innovation and the wellness of its customers. Tristar Products is the recognized pioneer of taking innovative ideas and turning them into branded worldwide distributed products through the largest retailers. Dedication to high standards of quality manufacturing makes Tristar Products an internationally respected infomercial market leader. With unparalleled success in selling home appliances, fitness equipment, sports equipment and beauty programs, Tristar Products is constantly being sought to form alliances with inventors and celebrities such as Emeril Lagasse, Jack LaLanne, Carol Alt and Hulk Hogan, among others, who wish to brand their products and their programs. With well-established brands, proven international and domestic distribution channels, media power in over 100 countries, the best team in the industry and quality manufacturing that attracts celebrity endorsements, Tristar Products has exceeded over a billion dollars in sales.



MATTHEW FISHER

Chief Operating Officer

Matthew Fisher currently serves as the President, Retail, and Managing Director of Business Development at Tristar Products. He guides Tristar's growth, focusing on sales, operations and strategy. He has been instrumental at expanding Tristar's retail business and extending Tristar's brands, including Genie, Copper Chef and Power XL.

Previously, Matthew served as Executive Vice President of Sales at LiveOps, Inc. with responsibility for all North American sales activities covering the LiveOps Contact Center Technology in the Cloud. Prior to that role, Matthew served as a General Manager and Executive Vice President of Agent Division at LiveOps, running the world's largest home agent call center. The Agent Division is an on-demand business process outsourcing (BPO) service, which includes high-performance contact center services and the LiveOps 20,000 independent contractors who provide high performance sales and service type work to LiveOps customers. Matt worked with enterprises to develop customer services using the award-winning platforms, applications and talent suites that are offered by LiveOps. Under his leadership, the business grew over 300. Previously, he served as the head of project management for Lycos Global Media group. Matthew also worked with the core engineering team at Netscape developing its internet browser and working on the first versions of Javascript, serving as a Director of The Electronic Retailing Association.

Matthew holds a Master of Business Administration from the Haas School of Business at the University of California, Berkeley and a bachelor's degree in math from the University of California at Davis.

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www.tristarproductsinc.com



Uptime Energy, Inc. manufactures better-for-you premium energy drinks and premium supplements that deliver balance, clarity and renewed focus every time. UPTIME Energy drinks use the perfect set of ingredients to provide a uniquely balanced energy boost with a crisp and refreshing taste. The drinks contain 142 mg of natural caffeine, are free of genetically modified organisms (GMOs) and have zero sodium. Plus, UPTIME Energy's resealable bottle lets you take it on the go. Complementing its original Citrus flavor, in both cane sugar and sugar-free, Uptime Energy has just added two new flavors to its lineup of 12oz. bottles: Blood Orange, which will be available exclusively at 7-Eleven stores through June 30, and White Peach Lemonade, which will be available nationally. UPTIME also offers premium energy supplements which are formulated to meet the needs of active individuals who require optimal physical and mental performance on a daily basis.



ANDREW MUN

President and Chief Financial Officer

Andrew Mun is currently the President and Chief Financial Officer of UPTIME Energy. Prior to Uptime Energy, Andrew advised high-growth companies and mission-based entrepreneurs in need of operating execution and strategic advice. He provided strategic CEO, CFO and COO leadership to rapidly integrate into organizations and drive immediate results for project-based or transaction-oriented assignments. Clients included Primal Nutrition LLC, Custom Cooler Inc. and Red Swallow Investments.

Andrew previously headed the execution for Pulmuone Principal Investments Fund, a control-oriented global equity fund with \$400 million assets under management dedicated to the acquisition of consumer products, food & beverage (F&B) companies and healthy living businesses world-wide. Pulmuone is the fourth largest

consumer goods and F&B conglomerate in South Korea and the world's largest manufacturer of tofu with global sales approximating \$2 billion. Pulmuone is Asia's largest health and wellness focused consumer goods company and is a member of the United Nations Global Compact. At Pulmuone, Andrew was also the Chief Financial Officer for North American operations consisting of 500 employees, four manufacturing facilities, within the United States, Canada and Mexico, where he executed operational efficiencies, led both organic and mergers & acquisitions (M&A) growth initiatives, restructured sales, marketing, supply chain and research & development departments. He also was the Head of Corporate Development and Strategic Planning Division, executing priority initiatives for the company including business acquisitions and divestitures, manufacturing facility purchases and consolidations and structuring of international strategic joint ventures and partnerships. Andrew was a member of the Executive Committee and a Board of Director of Pulmuone USA, Inc.

Before these roles, Andrew was an investment banker with an emphasis on executing M&A and financing transactions for public and private companies. He was member of the Corporate Finance and M&A Groups at PaineWebber, Lehman Brothers, Houlihan Lokey, UBS and Cappello Capital where he advised both U.S. and international clients in a broad array of industries and product groups, including consumer/retail, financial institutions, technology, business services, telecom/media, equity & debt capital markets and M&A.

LINCOLN INTERNATIONAL CONTACT

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Uptown Jungle is an indoor, city-like playground and thrill-packed adventure park, all mashed into a single location designed with kids and family in mind. Each park is filled from the floor to the ceiling with 20+ interactive play features guaranteed to keep kids moving. It's a metropolis of fun, designed to be climbed on, raced across, slid down, jumped on and explored, all with a sense of childlike freedom inside a carefully engineered and child-safe environment. Guests range in age from 2-12 and typically play for 90 minutes while getting a full body workout from head to toe.

A typical Uptown Jungle Fun Park ranges in size from 15,000-18,000 square feet and includes a wide variety of things to do, including climbing walls, warrior courses, trampolines and trampoline dodge ball, a ball blaster arena, a climbing volcano, multiple play structures, a multi-lane super slide, a private toddler play area and an awesome parent lounge for adults to chill in while the kids play. Uptown Jungle is currently run by an incredible team of seasoned professionals and has an impressive board of advisors. Uptown Jungle has created a replicable model with a foundation for growth with a vision of a 100 park rollout across the United States over the next five to ten years.



ROBERT KRAUSE

Founder

Robert Krause is a founder, creator and visionary of Uptown Jungle fun parks, opening the first park in January 2014. Robert envisioned and created Uptown Jungle Fun Parks after seeing plainer concepts of kids' play. His vision was to create a place where kids can have fun in a multitude of ways while getting important physical activity.



LEE WHATCOTT

President and Chief Financial Officer

Lee Whatcott joined Uptown Jungle in 2017 serving as its President and Chief Financial Officer. He brings a background and wealth of experience from over 30 years of serving primarily in financial capacities for both private and public companies chiefly in the financial sector.

LINCOLN INTERNATIONAL CONTACT

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VITAL PROTEINS®

Vital Proteins is the clean-label collagen brand for simple, whole food nutrition that boosts health and wellness from the inside out. The brand's collection of elixirs, blends and capsules is thoughtfully created with high-quality, all-natural ingredients that contain key proteins and nutrients needed to look and feel your best. You'll never find added sugars, fillers, binders or additives in any of its products – simply put, Vital Proteins likes to keep things simple. Vital Proteins' mission is to nourish those who wish to live a life without limits by providing a path to natural, youthful vibrancy. Through the company's collection of great-tasting collagen-based nutrition, it is helping its customers do just that, every day.



KURT SEIDENSTICKER

Founder and Chief Executive Officer

Kurt Seidensticker is the Founder and Chief Executive Officer of collagen-based wellness company, Vital Proteins. A serial entrepreneur with more than two decades of experience, Kurt has successfully grown several companies within the e-commerce space, a journey that eventually led him to define a new space in the nutritional marketplace: powdered collagen. Kurt's passion for health and fitness, and his ambition to help others live their best lives, became the crux of the Vital Proteins brand, and ultimately, the company mission. When he's not strategizing the company's next move for big picture growth, Kurt can be found running along the Chicago lakefront or in his kitchen whipping up his favorite green smoothie, complete with collagen, of course.

LINCOLN INTERNATIONAL CONTACT

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WellBiz Brands, Inc. is the nation's premiere franchisor of wellness, fitness and beauty brands. With more than 600 locations, WellBiz Brands is uniquely qualified to serve the growing needs of the health- and beauty-conscious consumer through recurring revenue, experience-based brands, including Elements Massage®, Amazing Lash Studio® and Fitness Together®. Backed by a management team with nearly a century of combined leadership experience, WellBiz Brands accelerates scalable and predictable revenue growth by providing a robust platform of shared services, infrastructure and support. The company claimed three spots on the 2018 Inc. "5000 fastest-growing private companies in America" list. WellBiz is headquartered in Englewood, Colorado.



JEREMY MORGAN

President

As President of WellBiz Brands, Jeremy Morgan leads the WellBiz Brands' portfolio of businesses and oversees the shared services departments, including information technology, legal, finance, marketing, franchise development, real estate & construction and human resources. Under Jeremy's leadership, this robust platform of shared services and infrastructure helps to accelerate the portfolio's scalable and predictable revenue growth.

Prior to serving in this capacity, Jeremy served as the President and Chief Executive Officer for Elements Massage. In this role, he worked diligently to support and build relationships with over 250 Elements Massage franchise owners, a community of 4,000 massage therapists and over 120,000 members nationally. As a result, he led Elements Massage to achieve its most successful year in performance in 2018 as measured by studio revenue, client growth and customer satisfaction. This year, Newsweek ranked Elements Massage as #1 in its "2019 America's Best Customer Service" list in the spa, wellness and beauty category.

In 2018, Jeremy led the launch of Elements Corporate Ventures, LLC, allowing the company to purchase and build corporate-owned studios. Jeremy has also been instrumental in the rollout of Himalayan salt stone massages, making Elements Massage the first national massage franchise brand to offer the service nationwide, as well as the launch of AromaRitual®, the brand's exclusive line of aromatherapy treatments.

In addition to his professional achievements, Jeremy is an active member of the community and supports Colorado Succeeds Board of Advisors, The Denver Boys and Girls Club, The Denver Chamber of Commerce, Duke Alumni Admissions Committee Denver and as a member of the Kellogg Alumni Club of Colorado. Morgan was also recently recognized by the Denver Business Journal as a member of the "2018 40 Under 40" class of leaders.

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WINKY LUX

Winky Lux is a fast-to-market beauty brand of luxurious, cruelty-free and non-toxic cosmetics at a price that's nice. Innovative formulas and eye-catching packaging have galvanized an army of trend-seeking Millennials and Generation Z consumers.

By bringing their highly engaged community into the development process, the brand uses a unique supply chain to produce high quality products up to five times faster than the industry standard.

With a disruptive online and offline acquisition strategy, Winky Lux has seen rapid growth through their frontier platforms including four immersive experience stores.



NATALIE MACKEY

Chief Executive Officer and Co-founder of Glow Concept

Natalie Mackey is a brand-builder and serial entrepreneur. She began her career in finance, but soon became drawn to growing companies as an operator. In 2010, she co-founded Mackey Morgan (now Crescala Development), which helped market fashion brands like Zac Posen, Prabal Gurung and Christian Siriano.

In 2015, she launched Glow Concept, a holding company set on disrupting the billion-dollar color cosmetics industry. Glow Concept's core brand, Winky Lux, has sold \$30 million in products worldwide through direct-to-consumer channels, which include Winky Lux's fully immersive, highly-Instagram-able retail stores and major retail partners including Sephora and Ulta.

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www.winkylux.com

YOUTH ^{TO} THE PEOPLE™

Skincare represents more than simple self-care to Youth To The People. The company is creating the latest evolution of wellness designed for all. It's here to push boundaries and give consumers an experience that goes beyond the ritual of washing their face.

Youth To The People is constantly seeking previously unused, untapped, unheard of ingredients to innovate clean skincare. Always unconventional, the company uses the best superfoods to customize its own potent extract blends, balanced with clinical pro-grade actives to deliver results its customers see and feel. This is plant-based skincare at its best. More of what skin needs with less of what it doesn't.



JOE CLOYES AND GREG GONZALEZ

Co-founders

Joe Cloyes and Greg Gonzalez have been immersed in the professional skincare industry their whole lives. Their grandma created her own skincare line in the San Francisco Bay Area over 40 years ago, and they spent their early years running around her office learning about ingredients, skin types and the industry.

They eventually decided to take their lifetime of skincare knowledge and modernize it for today's health-conscious and informed consumer. Joe and Greg had one mission in mind: apply the benefits of superfoods and science in a line designed for an active and driven lifestyle.

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